



# **Conservation in Action**

Climate | Bushfires | Wildlife

2, 3, 4 May 2022

**Sponsorship Prospectus  
& Trade Stall Information**

# We're doing things differently

Conservation in Action brings together 200 - 250 delegates focused on aligning research, policy, and implementation in the field, for the benefit of our native flora and fauna.

Platinum, Gold, Silver: this isn't a minerals resources conference. Out with the old, and in with the new. Our sponsorship levels are based on some of the many threatened species within our region. Welcome to a new range of sponsorship: **Greater Bilby, Regent Honeyeater, Green & Golden Bell Frog, and Squirrel Glider.**

With your support we can make people familiar with some of the species most in need of conservation intervention across our region.





# Greater Bilby

## Locally Extinct

Greater Bilby level sponsorship makes you a premium partner of Conservation in Action. Greater Bilby sponsors will assist in funding either the **Conference Dinner**, or the **Welcome Drinks** event. Your sponsorship is rewarded with:

- Logo placement across all promotional materials
- Opportunity to welcome guests to Dinner/Welcome Drinks function
- 2 promotional items/materials in conference packs
- 3 full conference registrations
- Trade display for duration of conference
- 2 x pull-up banners to be prominently displayed for duration of conference (to be supplied by sponsor)
- Half page promotional blurb to be included in Conference Program
- Acknowledgement at opening of Conference

# \$7,500

Max. 2 x Greater Bilby Sponsors  
**1 remaining (get in quick!)**

# Regent Honeyeater

## Critically Endangered

Regent Honeyeater level sponsorship makes you a **Session Sponsor** of Conservation in Action. Regent Honeyeater sponsors will fund one of five conference sessions. Sponsorship is rewarded with:

- Logo placement across all promotional materials
- Logo placement at commencement of sponsored session
- 1 promotional item/material in conference packs
- 2 full conference registrations
- Trade display for duration of conference
- 1 x pull-up banner to be prominently displayed for duration of conference (to be supplied by sponsor)
- Quarter page promotional blurb to be included in Conference Program



# \$5,000

Max. 5 x Regent Honeyeater Sponsors



# Green & Golden Bell Frog

Endangered

Green & Golden Bell Frog level sponsors the **Early Career Researcher Prize** for best presentation at the Conservation in Action conference. Green & Golden Bell Frog Sponsorship is rewarded with:

- Your organisation named in the award title
- Opportunity to assist with judging of early career researcher presentations
- Present the Early Career Researcher Award - \$1,500, plaque and certificate with your logo
- 2 full conference registrations
- Trade display for duration of conference
- Quarter page promotional blurb to be included in Conference Program
- Logo on all award promotional materials



~~\$4,000~~

~~1 x Green & Golden Bell Frog Sponsor~~



# Squirrel Glider

Vulnerable

Squirrel Glider level is the official Conservation in Action **Lanyard Sponsor**. Squirrel Glider sponsorship is rewarded with:

- Logo placement on all conference lanyards
- 1 promotional item/material in conference packs
- 2 full conference registrations
- Trade display for duration of conference
- Quarter of a page promotional blurb to be included in Conference Program

Green & Golden Bell Frog  
and Squirrel Glider

Sponsorship Complete

~~\$3,500~~

~~1 x Squirrel Glider Sponsor~~



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2 remaining (get in quick!)

# Trade Stalls

Conservation in Action is a unique conference that brings together environmental professionals from right across the environmental field.

What does this mean for your business?

With over 200 industry professionals who are at, or aiming to be at the cutting edge of environmental research and on-ground implementation, you have the ability to put your product in the hands and minds of the very people who set the standard in conservation in Australia.

## \$1,500

Hosting a Trade Stall at Conservation in Action 2021 will provide your organisation with:

- 2 full conference registrations
- Trade display for duration of conference
- Access to promote your products and services to over 200 industry leaders in the conservation field.





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CENTRAL WEST COUNCILS  
ENVIRONMENT  
& WATERWAYS  
ALLIANCE



SUSTAINABLE  
FARMS



Local Land  
Services

Conservation in Action is a conference being organised as a partnership between Central West Councils Environment & Waterways Alliance, Sustainable Farms (ANU) and Central Tablelands Local Land Services. Our inaugural Conservation in Action conference was held in Bathurst in 2018 and attracted over 150 delegates. Feedback from that event included the following responses:

- How would you rate the conference? 58% of 97 respondents rated the conference 5/5, with a further 40% of delegates rating it 4/5.
- Should we do this again? 100% of delegates responded yes, that we should run this conference again.

*"The conference was amazing, thanks for all of your efforts in organising it. The other day when someone asked me how it was, my boss said that I hadn't stopped talking about it."*

*Over 200 of Australia's best  
environmental researchers, policy  
makers, and practitioners all in  
one room - and all yours to  
engage with.*



**Get in touch now to discuss your preferred  
sponsorship package**

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